



# Business Concept Service for SME's

Consensus Consulting provides the means for SME's to implement an IT solution adaptable to their business needs but allows them to focus on growing their business

## Benefit

SME customer's have a requirement for a trusted IT services partner who can identify and implement IT requirements in line with their business strategy, leaving the client to focus on developing and building their business. The Business Concept<sup>SM</sup> provides a flexible and packaged "IT in a box" service and technology solutions focus for SME clients.

## Overview

The service is aimed at the Small to Medium sized business (SME) or Managed Services Client, who generally need to focus their resources on growing and building their business. At the same time they understand the need for implementing IT technologies to support their business as it grows, but do not have in-house the competence or experience to undertake such a project and require a flexible but packaged "IT in a box" solution.

Built around the core Insight<sup>SM</sup> and Foundation<sup>SM</sup> range of services, these specialised Business Concept<sup>SM</sup> solutions provide additional services and packaged solutions to SME's. Consensus Consulting in conjunction with technology solutions partners such as Active Intelligence and Thamesbridge, will focus on releasing clients from IT development and implementation issues whilst allowing the client to utilise the latest IT technologies to develop their business.



## Concept Audit and IT Assessment Services

Based on our Insight<sup>SM</sup> offerings, Consensus Consulting provides a range of services from initial business ideas to feasibility studies, from architecture to implementation. Additionally, we offer assessment services to audit your current IT investment and identify potential issues that will curtail growth, and high availability services that ensure IT systems and associated investments in business continuity are aligned to their importance to continuance of the business.

## Concept Planning

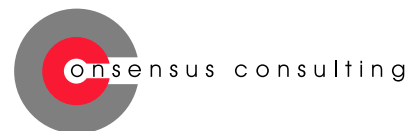
Includes Insight<sup>SM</sup> Strategic Development and Business services to provide an IT implementation roadmap aligned to the client's business strategy based on WEB site requirements and overall IT infrastructure needs for the business, plus identification of required implementation services which will allow the client to focus on driving their business forward.

## Concept Delivery

Delivery - includes Advantage<sup>SM</sup> Managed Services (end-to-end, outsourced managed services) augmented by technology and service delivery to provide "IT in a box". This philosophy provides SME's with capabilities for managed desktop, back office hosting, and WEB site hosting. Technology offerings include the potential of All-In-One PC's and laptops on a purchased or managed service basis providing a full packaged service for an SME or business "start up".

## Concept Compliance

The Consensus Consulting Foundation<sup>SM</sup> Security suite of services are aimed at providing solutions that ensure that security issues can be identified, any exposures fully assessed and documented, and clients provided with further exhaustive penetration testing to ensure future threat management controls and procedures are in place. Concept Compliance takes a subset of these services that are specifically tailored for the needs of SME's and their ability to handle new opportunities as they grow.



## "We are the Catalysts for Positive Change."

Focused at the board level, our industry expertise allows companies to realise the potential of information in their organisations. Consultants working with key executives carry out evaluations that will directly affect the way in which you deliver new or improved products to your customers whilst maintaining control over costs. Recommendations span from strategy to architecture and design. Consensus can also manage any programme and project requirements arising from the recommendations and resource technical implementations.

What makes us different from other consultancies is that we do not only talk and advise - we actually provide project management and people that deliver the solution. We have an impressive track record of the successful delivery of solutions to complex technical problems. We commit to long-term relationships with our customers.

Consensus Consulting offerings Consensus Insight<sup>SM</sup>, Consensus Catalyst<sup>SM</sup> and Consensus Foundation<sup>SM</sup> Services are aimed at providing solutions that ensure technical implementations fully support a client's business strategy.

### UK Registered Office

Stanmore House  
83 Stanmore Road, Edgbaston  
Birmingham B16 9SU  
T: +44 (0)845 070 9001  
F: +44 (0)1353 740139

### UK Regional Office

Compass House, Vision Park  
Chivers Way, Histon  
Cambridgeshire CB4 9AD  
T: +44 (0)845 070 9001  
F: +44 (0)1353 740139

### German Office

Schießstättstr. 30  
80339 München  
T: +49(0)89 5199 6755  
F: +49(0)89 5199 6719

### U.S.A. International Office

1250 Minnesota Avenue  
Winter Park, Florida 32789  
T: +1 407 677 6616  
F: +1 407 677 6724

[consensusconsulting.co.uk](http://consensusconsulting.co.uk)

All product and service names mentioned are recognised as the trademarks of their respective companies.

