



# Consensus Insight Business Services



Consensus Consulting has the in-depth experience and a range of consultancy services to unlock the potential of your corporate information

## Who We Are and What We Do

We are known for providing effective business focused solutions that unlock the potential of our customers IT investment. Providing business and technology insight to clients, our consultants act as a catalyst to ensure that their IT technology foundation is able to meet future challenges - enabling them to become an Adaptive Enterprise. For organisations undergoing significant change, we offer a team of trusted, skilled, and passionate consultants; proven methodologies; and solution innovation to consult, design, build, manage and maintain new or enhanced IT infrastructures in support of business initiatives. Our engagements result in reduced time to market, reduced risk, and reduced cost.

## Overview

From initial business ideas to feasibility studies, from architecture to implementation, we are able to bring industry specific knowledge and tools to bear on requirements for clients across a broad spectrum of markets including Telco, Retail, Energy, Pharmaceutical and Finance markets. Additionally, we offer assessment services to audit your current IT investment and identify potential issues, and high availability services that ensure IT systems and associated investments in business continuity are aligned to their importance to continuance of the business. Lastly we offer a portfolio of managed services that allow you to focus on driving your business forward.

Consensus Consulting aims to provide value to a client through its specialised business awareness and understanding of how to optimise a clients IT investment provide cost reductions and increased value from current and future investments.

## Business Assessment

Focused at the board level, our industry expertise allows companies to realise the potential of information in their organisations. Consultants working with key executives carry out evaluations that will directly affect the way in which you deliver new or improved products to your customers whilst maintaining control over costs. Recommendations span from strategy to architecture and design.

Consensus Consulting can also manage any programme and project requirements arising from the recommendations and resource technical implementations.

## Business Knowledge

Consensus Consulting provides strategic consulting services that assist our clients to outperform the market. Our consultants work with CEO's and their leadership teams to seek new sources of value. We measure the benefits throughout the value chain of a client engagement-from the evaluation of strategic opportunities through to implementation-and are relentlessly focused on realising sustainable and material benefits for our clients. Our specialists integrate strategic business and IT consulting skills in mergers and acquisitions, corporate strategy, market positioning and IT strategy combined with deep industry knowledge.

## Business Planning

In today's business environment, two things are certain: competition is extremely intense, and thanks in part to the ongoing exploitation of the web, you are accumulating more customer data than ever before.

There are many different sources of complimentary data within every facet of a business transaction and any ongoing interactions which, when captured generate usable and useful information. Why do customers purchase particular types of product? Who are these customers? How do you cross sell to them?

The constraints of contemporary information technology often make it difficult to answer these basic business questions. Consensus Consulting has access to technology that can make the unconstrained mining of these nuggets of information both affordable and easily delivered to your organisation.

More and more companies are embracing concepts of the Knowledge Economy to improve their market share with the use of information which has formerly been locked within disparate IT systems, and in some cases, paper-based systems. This intellectual capital can be unlocked to increase the ability of 'Power Users' to search for relationships between differing types of data quickly, using a fraction of previous technological requirements.

## Business Continuity

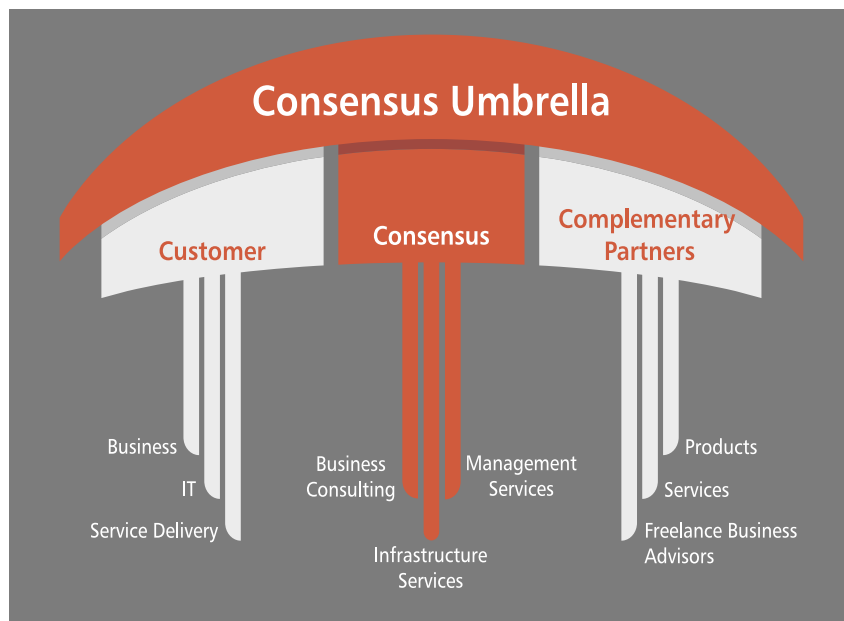
System downtime can have a serious impact on your business. IT outages -

planned and unplanned - dent your company's image, productivity, stifle sales, and interfere with customer service. And in today's global economy, even a small amount of downtime can impose a major financial burden

Business continuity services from Consensus Consulting are designed to minimise disruptions that affect your company's IT systems, data, and applications, ensuring availability across multiple technologies and architectures. Key service areas include: · Analysis and design tailored to customer requirements; Full infrastructure considerations across servers, storage and networks; Supply of supplementary hardware and software; Management of current or planned disaster recovery services

Hardware clustering solutions are designed to protect business-critical enterprise applications, allowing backup servers to take over instantly and seamlessly if the primary system fails. A distributed storage architecture can keep your company's data accessible in spite of a disruption or failure, allowing critical applications to function without missing a beat. A high-availability system is only as reliable as the network that supports it. A robust, carefully designed network will keep your company's vital systems available without sacrificing performance or security.

Our business continuity solutions are tailored to meet our customers' individual requirements. These services can include custom analysis and design services, infrastructure assessment, software and hardware provisioning, and rigorous testing and implementation procedures.



## "We are the Catalysts for Positive Change."

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What makes us different from other consultancies is that we do not only talk and advise - we actually provide project management and people that deliver the solution. We have an impressive track record of the successful delivery of solutions to complex technical problems. We commit to long-term relationships with our customers.

Consensus Consulting offerings  
Consensus Insight<sup>SM</sup>, Consensus Catalyst<sup>SM</sup> and Consensus Foundation<sup>SM</sup> Services are aimed at providing solutions that ensure technical implementations fully support a client's business strategy.

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