



Press Release

Consensus Consulting Announces Customer Executive Forum to Discuss Business-related IT Issues

***1ST Forum “Managing the Future” in conjunction with Butler Group
16 May 2003***

Cambridge, April 1, 2003 – Consensus Consulting announces the Consensus Executive Forum. The Consensus Executive Forum a bi-annual event allows senior executives to exchange ideas and experiences about current and future concerns and issues affecting their use of IT to achieve business benefit. The initial Consensus Executive forum will be held in conjunction with Martin Butler Founder and President of the Butler group.

The 1st forum, set for the 16th May at the Institute of Directors will look at IT issues effecting achievement of business goals today and whether they are the real issues we should be tackling in light of future technology requirements during the next 5 years. Martin Butler will expand on this paradox.

Managing The Future Seminar Synopsis:

The IT industry is undergoing a painful, but necessary transition from product to service orientation. This is necessary not only for the IT industry, but also for organisations that use IT. Only by realising economies of scale through service provision can the cost of IT be reduced. In practical terms this means that the \$2 trillion dollars spend annually on internal costs such as IT staff, training, development, support and so on, must be converted to an external spend that will not only fuel growth in the IT industry, but allow users to realise greater efficiencies in their expenditure.

A number of technologies are key to realising this conversion; two of the most important being web services and grid services. Through these mechanisms we will see the creation of extensive service based industries offering application outsourcing, market integration and offshore provision of systems development and hosting. For the user this must ultimately mean getting more for less, and for the IT industry it provides the opportunity to realise wholly new revenue streams.



About Consensus Consulting

Consensus Consulting is known for providing effective business focused solutions that unlock the potential of their customers IT investment. Providing business and technology insight to clients, their consultants act as a catalyst to ensure that their IT technology foundation is able to meet future challenges - enabling them to become an Adaptive Enterprise

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